

4.2. MEDIA PRODUCTION

In order to continue showcasing track cycling around the world, an attractive and dynamic program needs to be produced for the worldwide distribution.

4.3. INTERNATIONAL STREAMING SIGNAL

At least, an International Streaming Signal needs to be produced each day of the event. The descriptions below are based on a **three-day event**.

4.3.1. Broadcast Rights:

- *Host country Rights: exclusively by the Organiser (on its platforms) with the exception of the UCI, respectively its platforms*
- *International: Exclusively by the UCI (on its platforms) and / or UCI partners (on their platforms).*

4.3.2. Deliverables:

- *“Ready to broadcast” International Streaming Signal free of any advertising clips, presence of Host broadcaster’s presenter, live interviews other than the international winner interviews etc.*
- *Road to the final and Final of each race*
- *52 minutes highlights*
- *VNR for each days of racing and digital upload on UCI Mediabank not later than 60 minutes after the end of each competition day*
- *Handling of the live streaming of the International Streaming Signal on UCI digital platforms following industry standards*
- *Digital copy of the International streaming signal in broadcast quality for UCI archives to be delivered to UCI staff on site after the end of the event*

4.3.3. Technical description of the International Streaming Signal:

- audio and colour video
- minimum HD 1080i/50 (or HD 1080i/59.94 in dedicated countries)
- aspect ratio 16:9
- English live commentary (by native English speaker)
- Official UCI TV graphics

4.3.4. Minimum production features of the International Streaming Signal:

The following is the minimum technical equipment that is needed by the Host Broadcaster:

- 5 operated cameras
- 2 fixed cameras used for the split screen during pursuit disciplines and Team Sprints
- 1 photo finish camera
- 1 EVS (minimum 6 Channels) Slow-motion systems
- Full audio set up for international sound
- 1 fully equipped commentary position
- 1 complete set up for the flash interview
- capability to integrate TV graphics with composite key & fill (graphics delivered by UCI timing partner)

4.3.5. Personnel / Host Broadcaster staff

The following minimum staff is needed by the Host Broadcaster (HB)

- 1 main producer
- 1 director
- camera operators following the mentioned number of operated cameras
- 1 EVS / LSM Operator
- 1 OB Engineer
- 1 vision shaders (for 5 operated cameras)
- 1 sound Engineer
- 1 floor Manager / Liaison Manager
- 1 journalist for the Flash interviews
- people required for rigging and de-rigging the cables

4.3.6. Provided by the UCI:

- *Subject to its partnership's contract renewal, the UCI will provide timing, graphics in English and slow-motion wipe.*

4.3.7. Provided by the Organiser:

- Camera scaffoldings
- Technical power
- Commentary position

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